

# May 4 – 6, 2017

**Asia's Leading Trade Fair for Environmental  
Technology Solutions: Water, Waste, Air and Soil**

Shanghai New International Expo Centre (SNIEC)

**[www.ie-expo.com](http://www.ie-expo.com)**

**Information for Exhibitors**

Co-organized by



Officially Supported by

Ministry of Environmental Protection of the  
People's Republic of China  
China Association for Science and Technology



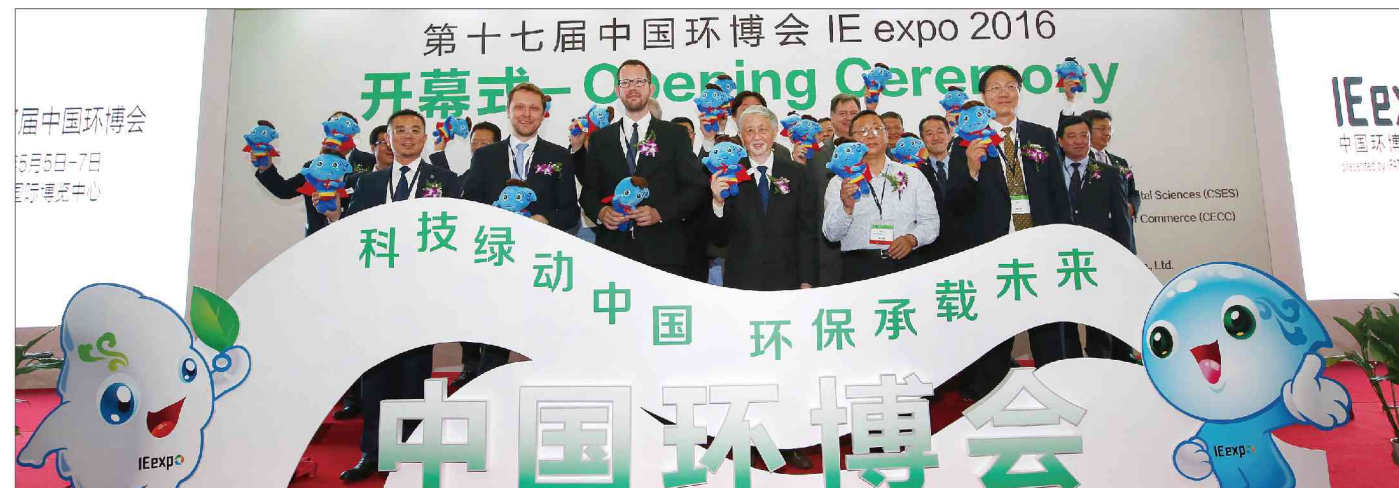
## Join IE expo China, Asia's leading environmental technology show to develop your business!

Asia's environmental market is continuing to expand, although there is a slowdown in China's economy, the demand for environmental technology is still on the rise. China, the world's second largest economy, along with its demand on its sustainable and greener development, will continue to make environmental protection to one of its priorities for future development. Obviously, there has been unquestionable a big market potential for latest environmental products, technologies and service of all types.

As the leading environmental technology show in Asia, IE expo China is undoubtedly the effective and important platform for the professionals in the environmental industry to develop business, exchange ideas and networking. All the exhibitors can showcase their latest technologies and solutions in the sectors of water, waste, air and soil to their target customers.

IE expo China 2017 will take place in Shanghai New International Expo Centre from May 4 to 6.

Join IE expo China 2017 get more potential business contact and to exchange the latest industry know-how!



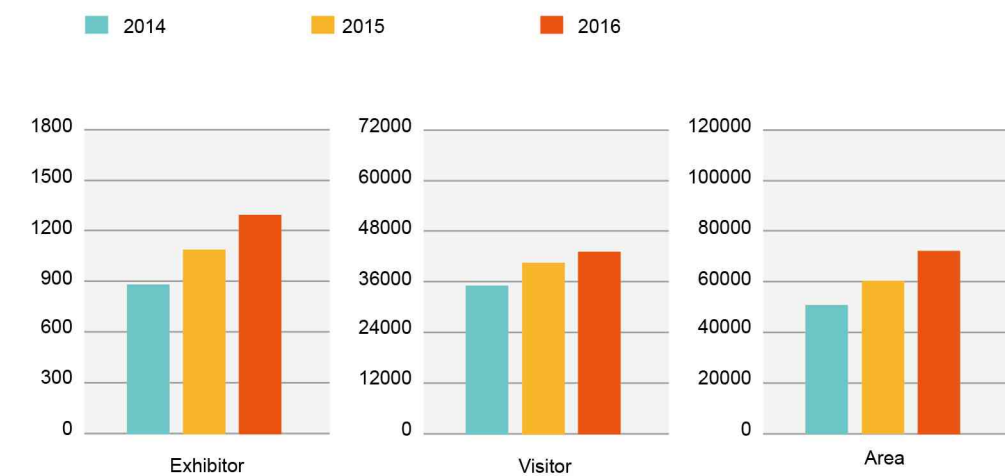
### Organizers:

- Chinese Society for Environmental Science
- Center of Solid Waste and Chemical Management Technology, China
- China Environment Chamber of Commerce
- Messe Muenchen (MM)
- Messe Muenchen Zhongmao Co., Ltd.

## New record numbers of exhibitors and visitors

IE expo 2016 which took place at the Shanghai New International Expo Centre (SNIEC) from May 5 to 7, 2016, has once again underlined the importance of IE expo as Asia's leading trade fair for environmental technology. 1,303 exhibitors (2015: 1,085) covering areas of 72,000 sqm presented their latest solutions and technologies in the field of water, waste, air pollution control and site remediation. As with the exhibitors, 43,000 visitors (2015: 40,046) majority from the Asian region visited the show with fruitful results.

### Continuous growth from year to year:



### National / regional pavilions:



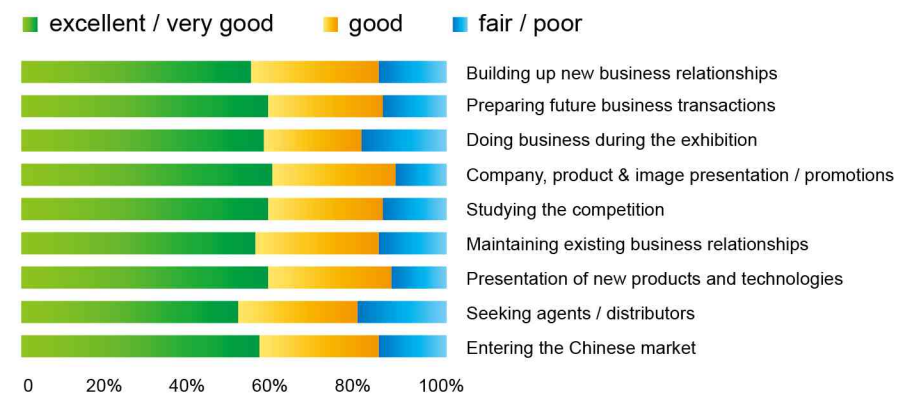


## High satisfaction from exhibitors and visitors

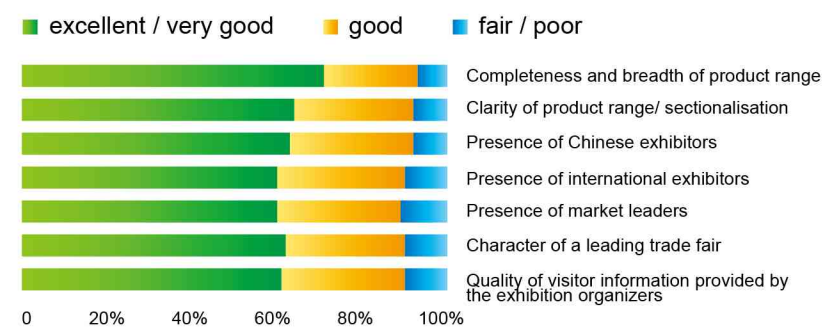
### Overall assessment from exhibitors



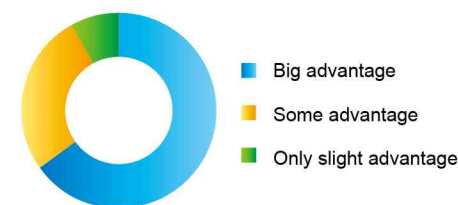
### Exhibitor aims and achievement



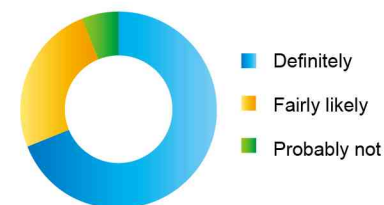
### Overall assessment from visitors



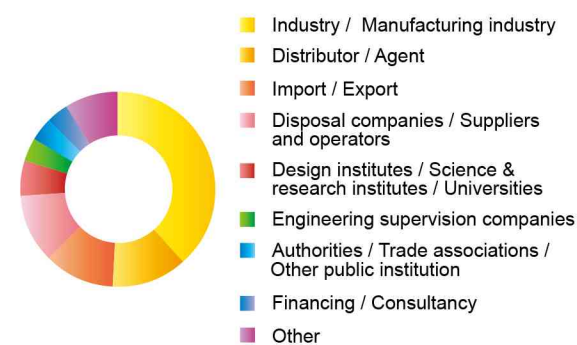
### Competitive advantage of exhibiting



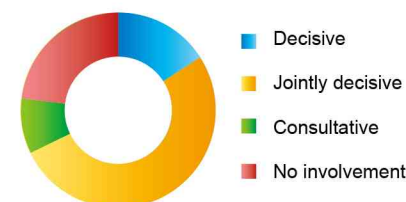
### Exhibit again at IE expo 2017



### Visitors came from the following sectors



### Visitor profile: Influence on purchasing or procurement decisions



## Local and international partners and supporters



- Bavarian State Ministry of the Environment and Consumer Protection (StMUV), Germany
- Business France, France
- Cluster of Environmental Technology Bavaria, Germany
- College of Environmental Science and Engineering of Tongji University, China
- Commercial Service, U.S. Consulate General Shanghai, USA
- Deutsche Gesellschaft für international Zusammenarbeit (GIZ) GmbH, Germany
- econet china | German Industry & Commerce Greater China
- European Water Association (EWA), Germany
- Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB), Germany
- Federal Ministry of Education and Research (BMBF), Germany
- German Association for Water, Wastewater and Waste (DWA), Germany
- German Water Partnership (GWP), Germany
- Hong Kong Environmental Protection Department, Hongkong China
- International Solid Waste Association (ISWA), Austria
- Japan External Trade Organization (JETRO), Japan
- Japan-China Environment Service Center, Japan
- Korea Environmental Preservation Association, Korea
- Municipal Vehicles and Equipment Industry Association (VAK), Germany
- Shanghai Academy of Environmental Sciences, China
- Shanghai Water Reclamation Trade Association, China
- State Environmental Protection Engineering Center for Urban Soil Contamination Control and Remediation, China
- Taiwan Environmental Manufacturers Association, Taiwan China
- The National Engineering Research Center for Urban Pollution Control, China
- Water Environment Federation (WEF), USA
- Zhejiang Environmental Protection Industry Association, China



# Covering the full environmental industry chain

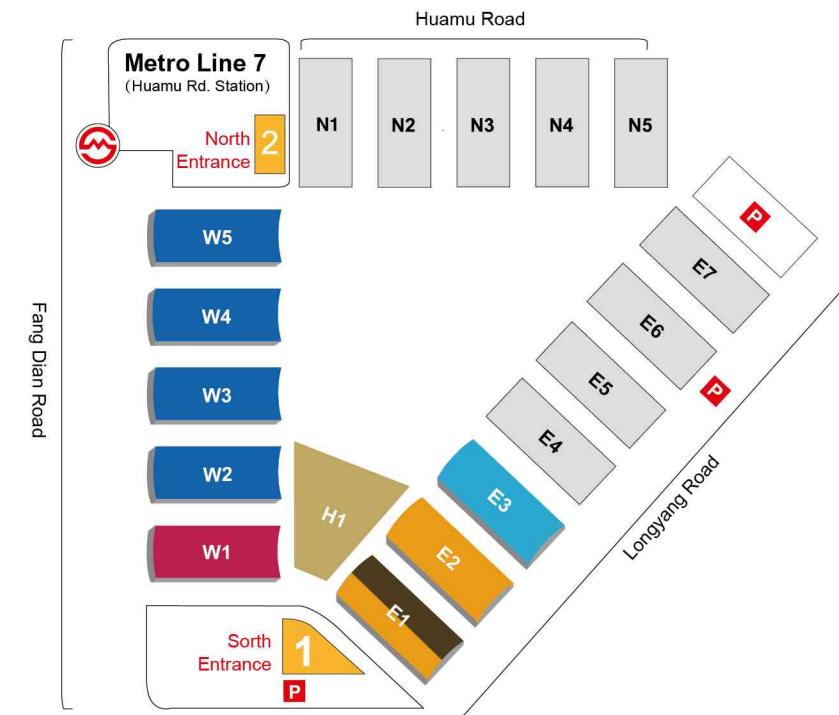
## Range of exhibits

Water and sewage treatment
<ul style="list-style-type: none"> <li>Sedimentation, separator systems</li> <li>Rakes, screens, filters</li> <li>Sewage treatment plants</li> <li>Membrane and filtering equipment</li> <li>Sea water desalination</li> <li>Evaporation and crystallization</li> <li>Softening and demineralization</li> <li>Dosing and disinfection</li> <li>Oil-water separation and air-flotation equipment</li> <li>Aeration, aerobic and anaerobic installations</li> <li>Chemical water treatment</li> <li>Water treatment materials and fittings</li> <li>Treatment of sludge and residues</li> <li>Sludge draining and consolidation</li> <li>Sludge drying and incineration</li> <li>Sludge utilization</li> <li>Heat recovery from waste water</li> <li>Water extraction and utilization</li> <li>Other related technologies</li> </ul>
Water distribution and sewers
<ul style="list-style-type: none"> <li>Water supply and smart water treatment</li> <li>Pumps, lifting systems</li> <li>Pipes, pipelines</li> <li>Valves, fittings</li> <li>Shafts, special structures, techniques</li> <li>Sewer inspection and cleaning</li> <li>Construction, operation and rehabilitation of water pipelines</li> <li>Swimming pool and waterscape fountain equipment</li> </ul>
Sponge city technologies and products
<ul style="list-style-type: none"> <li>Storm water collections, overflow, retention and settling tanks</li> <li>Rainwater seepage and retention</li> <li>Screens for rainwater discharges</li> </ul>
Waterbodies protection (rivers, lakes, groundwater)
<ul style="list-style-type: none"> <li>Refuse management and recycling</li> <li>Equipment for refuse collection and transportation facilities</li> </ul>

Refuse management and recycling
<ul style="list-style-type: none"> <li>Vehicles, superstructures</li> <li>Sanitary toilets and excrement collection</li> <li>Screeners, sorters and crusher machines</li> <li>Mixers and driers</li> <li>Compactors and packing</li> <li>Hopper, conveyor and metering equipment</li> <li>Incineration and heat treatment</li> <li>Biological treatment, composting</li> <li>Landfills and waste leachate treatment</li> <li>Landfill site construction and rehabilitation</li> <li>Scrapped automobile dismantling</li> <li>Treatment and disposal of hazardous waste</li> <li>Animal carcass destruction</li> <li>Mulching film recycling and utilization</li> <li>General purpose equipment, devices and accessories</li> <li>Occupational safety and accident prevention</li> </ul>
Generating energy from waste materials
<ul style="list-style-type: none"> <li>Biogas plants -fermentation, components</li> <li>Utilization of landfill gas</li> <li>Substrate processing, transport and feed systems</li> <li>Gas transport and treatment</li> <li>Gas utilization</li> <li>Treatment of fermentation waste materials</li> <li>Biomass logistics</li> </ul>
Street cleaning and maintenance equipment
<ul style="list-style-type: none"> <li>Street-sweeping vehicles</li> <li>Street-washing vehicles</li> <li>Sprinkler vehicles</li> <li>Industrial sweepers, sweeper superstructures and attachments</li> <li>Gully cleaning equipment</li> <li>Miscellaneous street cleaning equipment</li> </ul>
Soil and groundwater remediation
<ul style="list-style-type: none"> <li>Soil remediation technology and equipment</li> <li>Soil testing and analysis</li> <li>Process monitoring and services of soil remediation</li> <li>Soil remediation functional materials</li> <li>Design and construction of soil remediation treatment and rehabilitation</li> <li>Soils investigation and risk assessment</li> <li>Remediation of agricultural land</li> <li>Treatment of contaminated groundwater water</li> </ul>

Technology and equipment for industrial waste gas recycling, control and treatment
<ul style="list-style-type: none"> <li>Waste gas control and treatment equipment</li> <li>Deodorization equipment and system</li> <li>Waste gas recycling equipment and technology</li> <li>Consulting / Engineering</li> </ul>
Technology and equipment for industrial fumes, dust control and removal
<ul style="list-style-type: none"> <li>Desulphurization and denitration</li> <li>Dust removal technology and equipment</li> <li>Ultra-low emission technology for coal-fired power plants and boilers</li> <li>Other related products and equipment</li> </ul>
Air purification and cleaning
<ul style="list-style-type: none"> <li>Air purification and fresh air system</li> <li>Construction of clean plant</li> <li>Oil vapor recovery equipment and purification</li> <li>Motor vehicle exhaust gas treatment</li> </ul>
Noise reduction and sound insulation
<ul style="list-style-type: none"> <li>Measuring technology</li> <li>Analysis and laboratory technology</li> <li>Control technology</li> <li>Process technology for water, sewage, refuse and air</li> </ul>
Measuring, control and laboratory technology
<ul style="list-style-type: none"> <li>Measuring technology</li> <li>Analysis and laboratory technology</li> <li>Control technology</li> <li>Process technology for water, sewage, refuse and air</li> </ul>
Water and recycling services
<ul style="list-style-type: none"> <li>Disposal services</li> <li>Water-supply and sewage-disposal services</li> <li>Engineering services, environmental management, eco-auditing</li> <li>Financing</li> <li>Computer hardware and software</li> <li>Analysis laboratories</li> <li>Trade associations and institutions</li> <li>Aid organizations</li> </ul>
Science, research, technology transfer
<ul style="list-style-type: none"> <li>Research institutes/universities</li> <li>Specialty publishers, trade literature, databases</li> <li>Education and training</li> </ul>

## IE expo 2017 overview layout



- International & Regional Pavilion
- Water
- Solid Waste
- Soil Remediation
- Air Pollution Control
- Vehicles



## Main exhibition sectors:

### 1. Water and sewage treatment

#### Key exhibitors:



#### Visitor target group :

- Water authorities / Bureau / Water management office
- Environmental protection bureau / Environmental monitoring and management office
- Project developer / Contractor / Constructor
- Water supply plant (factory) / Sewage treatment plant
- Industry / Manufacturing sectors: Oil / Steel / Metallurgy / Electric power / Machinery / Textile / Dyeing / Pharmaceutical / Paper making / Mining / Printing / Electronic / Chemical / Food & beverage industry / Building
- Investment / Financial institute / Consultants
- Agent / Distributor / Importer & exporter
- Association / Design institute / Research and Development Institutes, Universities



## 2. Waste management

### Key exhibitors:



### Visitor target group:

Visitors from end user/manufacturing area:

- Agriculture
- Auto parts / automobile
- Beverages
- Building and housing development
- Cement
- Distillery / brewery
- Fertilizer plants
- Food processing
- Hospitals
- Hotels and clubs
- Paints
- Petrochemical plants
- Pharmaceuticals
- Plastics
- Power plants
- Pulp and paper
- Refineries
- Rubber
- Steel plants
- Sugar
- Tanneries
- Textiles and garment

Visitors from municipal area:

- Municipal Authorities
- Sanitation Bureau
- Plastic recycling center
- Local waste management division
- Local waste management center
- Local waste treatment center

Visitors from intermediate:

- Distributor/agent
- Engineering company
- Resource utilization company

## 3. Soil remediation

### Key exhibitors:



### Visitor target group:

- Ministry of land and resources
- The ministry of environmental protection and local environmental protection bureau
- Environmental protection research Institute
- The national development and Reform commission
- Ministry of housing and urban rural development
- Industry / manufacturing sectors: oil / steel / metallurgy / electric power / machinery / textile / dyeing / pharmaceutical / paper making / mining / printing / electronic / chemical / farm etc.
- Real estate developer
- Financial organization(bank etc) / research institute / the arbitration or litigation organization / ecological protection organization etc.

## 4. Air pollution control and air purification

### Key exhibitors:



### Visitor target group:

- Agents and dealers
- Traders
- Building material and kitchen & bath facility dealers
- Consulting companies
- Research and design institutions
- Commercial field
- Equipment installment companies
- Thermal power generation industry
- Packaging and printing industry
- Medicine and chemical industry
- Battery and electroplating industry
- Petroleum transportation industry
- Odorant pollution industry
- Furniture manufacture industry
- Glass manufacture industry
- Food production industry
- Other applicable industries





## High quality and effective supporting program

One of the key highlights of IE expo is the high quality supporting program. IE expo 2016 again featured an important supporting program. In different conferences and accompanying events, the program extended to over 200 sessions, more than ever before.

### IE expo 2016 Key Supporting Programs Review

<p><b>International Sector</b></p> <p>International Roundtable: Environmental Technologies for China – Opportunities for Cooperation in a Changing Regulatory Landscape</p> <p>↓</p>	 <p>2016中国环博会高峰论坛 IE expo Summit Forum 2016 2016中国环境科学学会单位会员交流年会 2016 CSES Annual Conference 深化绿色经济变革·引领产业创新发展 Resolving the Green Economic Transition and Leading the Development of Industrial Innovation</p>	<p><b>Main Forum</b></p> <p>IE expo 2016 Summit Forum – Deepening the Green Economic Transformation and Leading the Development of Industrial Innovation</p> <p>←</p>
 <p>第十七届中国环博会 IE expo 2016 开幕式—Opening Ceremony</p>		 <p>第三届新形势下污泥处理处置 及资源化循环利用技术论坛 3rd Conference for the Development of Sludge Treatment and Resource Recycling Under the New Situation</p>
<p><b>Water Sector</b></p> <p>Technical Seminar on Eastern China Water Conservation and Treatment</p> <p>→</p>	 <p>华东地区节水治污技术交流研讨会 暨工业节水与水处理行业发展座谈会</p>	<p><b>Water Sector</b></p> <p>2016 3rd Conference for the Development of Sludge Treatment and Resource Recycling Under the New Situation</p> <p>↑</p>

 <p>2016海绵城市建设与模式 Sponge Urban Construction Seminar 2016</p>	<p><b>Waste Sector</b></p> <p>2016 IE expo Summit Forum Solid Waste Sub-Forum The 3rd Solid Waste and Resource Recovery Forum</p> <p>↓</p>	
<p><b>Water Sector</b></p> <p>Sponge Urban Construction Seminar 2016</p> <p>↑</p>	 <p>2016中国环博会高峰论坛 固体废物资源化利用与 2016 IE expo Summit Forum Solid Waste Su 第三届国际固体废物资源化利用与处置分论坛 The 3rd Solid Waste and Resource Recovery For</p>	<p><b>International Sector</b></p> <p>Technical-Scientific Conference Program—on the Sino-German hot issues of water and sludge</p> <p>↑</p>
	<p><b>Environment Monitoring Sector</b></p> <p>The First National Environmental Monitoring Knowledge Contest for Social Testing Organizations</p> <p>↓</p>	
<p><b>Air Pollution Control and Air Purification Sector</b></p> <p>The Third Volatile Organic Compound (VOCs) Testing and Control Fair 2016</p> <p>↑</p>	 <p>2016中国环博会高峰论坛 环境监测分论坛 IE expo 2016 Summit Forum Environment Monitoring Sector ——大气污染控制技术交流会&amp;环境监测知识大赛 —Air Pollution Control Technology Exchange Seminar &amp; Environmental Monitoring Knowledge Competition</p>	<p><b>Site Remediation Sector</b></p> <p>2016 The 4th International Forum &amp; Exhibition on Contaminated Site Remediation</p> <p>↑</p>



## 360° - Full range of promotional channels

### Promotion via 200+ trade media and 30+ mass media

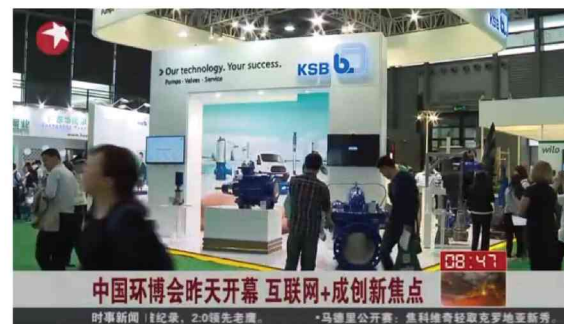
#### • Key trade media



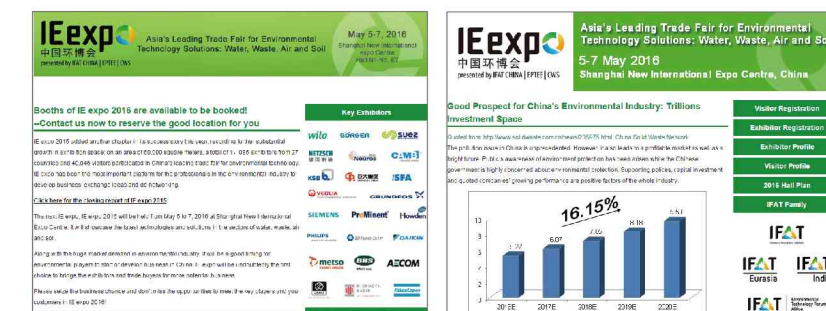
#### • Key mass media



#### • Promotion via popular social media



### Promotion via regular EDM\* to 200,000+ potential trade visitors



\* electronic direct mail

### Trade buyer development plan

The IE expo project team plans to visit the manufacturing companies and local government or organization in charge of environmental protection in important environmental cities such as Shanghai, Beijing, Kunshan, Suzhou, Changshu, Wuxi, Yangzhou, Ningbo, Changzhou, Hangzhou, Shaoxing, Quanzhou, Yinchuan, Jinjiang, Jiujiang, Tieling, Jining, Chongqing, Chengdu, Nanchang, Hefei, Qingdao, Yongzhou, Taizhou, Jiaozhou, Weifang to promote the show and develop more valuable trade buyers for IE expo.



### Professional call center team to invite key visitors before and during the show



### Promotion at other related events all over the world





## More than a show

### Exhibitor presentation

Here you have the opportunity to present your company and your products to a wide Chinese and international audience of the trade. Use this presentation platform to inform your customers about relevant special subjects and new trends.



### Matchmaking service online and onsite



### Value-added complementary advertising opportunities



### Stand package and booth construction service available



### Other paid promotional and sponsoring opportunities



## An ideal venue to develop your business in Asia

### Shanghai: The business metropolis

Shanghai's impressive skyline highlights the city's importance as China's gateway to the world. The most comprehensive industrial and commercial city in China, Shanghai is a dynamic center of international trade and has a modern infrastructure. That makes it the perfect location for trade shows and exhibitions with magnetic appeal.



### Venue:

Shanghai New International Expo Centre (SNIEC)  
No. 2345, Longyang Road, Pudong New District, Shanghai



SNIEC is one of the most modern trade fair centers in China and easy to reach for exhibitors and visitors.

### By car:

SNIEC locates at the intersection of Long Yang and Luo Shang roads that lead from the city center over the Nan Pu Bridge and Yang Pu Bridge through Pudong, and is easy to access by car.

### By bus:

A number of public bus lines run through SNIEC, fixing stations near by SNIEC: 989, 975, 976, Da Qiao No.5, Da Qiao No.6, Huamu No.1, Fang Chuang Line, Dong Chuang Line, Airport Line No.3, Airport Line No.6.

### By metro:

Take Line 1 to Chan Shu Road Station; take Line 2 to Jing An Temple Station; take Line 3 to Zhen Ping Road Station; take Line 4 to Zhen Ping Road Station or Dong An Road Station, then interchange Line 7 to SNIEC directly.

Take Line 3 or Line 4 to Zhongshan Park Station; take Line 1 or Line 8 to People Square Station; take Line 4 or Line 6 to Century Avenue Station, then interchange Line 2 to get off at Longyang Road Station where you can walk or interchange Line 7 to SNIEC directly.

Main central booking offices: Da Zhong taxi: 96822 | Qiang Sheng taxi: 62580000 | Jing Jiang taxi: 96961 | Hai Bo taxi: 96933

For more information on traffic or hotel reservation, please visit [www.ie-expo.com](http://www.ie-expo.com)

Please contact organizer for further detailed information regarding above service!



## World's Leading Brand for Environmental Technologies



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**Europe (incl. Russia and Turkey), India, Brazil and Canada**

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