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Press Release

Record demand for IE expo China 2017

- **Three halls more than at the previous event**
- **Around 35 percent growth in floor space**
- **Co-location with UM EXPO and CAPE**

Demand for IE expo China is higher than ever before: Growth of two exhibition halls compared to the previous event was planned from the outset – due to the huge interest, a third hall is now being opened for Asia's leading trade fair for environmental technologies. This year's edition will thus cover around 100,000 square meters at the Shanghai New International Expo Center (SNIEC). IE expo China 2017 will take place from May 4 to 6.

Katharina Schlegel, Exhibition Director for the IFAT trade fairs abroad, is delighted about the positive development: "IE expo China has already demonstrated incredible growth in the past, with an extra hall in each of the last two years. But this year's trade fair beats everything and is already setting new records." One month before the show, the exhibition space for the trade fair has already grown by 35 percent compared to last year's edition. Around 1,500 exhibitors will be presenting their solutions for water, waste, air and soil in Shanghai.

To further boost the waste sector, UM EXPO, trade fair for waste treatment, recycling and renewable resources, will also be held in parallel to IE expo China. The co-location with the International Air Purification Industry Expo (CAPE) will remain as before and create synergies for exhibitors and visitors from the field air pollution control.

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Visitors can [register](#) online for IE expo China 2017 until April 30. Preregistration enables faster entrance to the event.

More information on IE expo China: www.ie-expo.com.

About IE expo China

IE expo China – presented by IFAT – is Asia’s Leading Trade Fair for Environmental Technology Solutions: Water, Waste, Air and Soil. The organizer of the event is Messe Muenchen Zhongmao Co., Ltd. – a joint venture between Messe München Shanghai Co. Ltd. and Shanghai ZM International Exhibition Co. Ltd. IE expo 2016 attracted 1,303 exhibitors from 30 countries and 42,208 visitors from 52 countries; the show occupied around 72,000 square meters of exhibition space. The next edition will be taking place at the Shanghai New International Expo Centre (SNIEC) from May 4 to 6, 2017. With IE expo Guangzhou there is now also a regional edition of the trade fair, focusing on the market in South China.

IFAT worldwide

Messe München’s competence in organizing environmental-technology events is demonstrated not only in the world’s leading trade fair for the sector, IFAT, but also in a range of other international trade exhibitions around the world. The spectrum encompasses IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, and IE expo in Shanghai and Guangzhou.

Messe München

Messe München is one of the world’s leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

About Shanghai ZM International Exhibition Co. Ltd. (ZM)

Shanghai ZM International Exhibition Co. Ltd is a professional company with experience in organizing large-scale exhibitions and conventions nationally and abroad, highly valued in the business community. Established in February 2000, Shanghai ZM International Exhibition has set up Domestic Departments, an International Department and MP Zhongmao International Pte Ltd, a new joint-venture with Singapore MP Group. With a proven record of success in organization and planning, Shanghai ZM International Exhibition has held numerous professional exhibitions in the environmental protection industry sector, water industry, petrochemicals, fluid and electric power, pharmaceuticals, food and beverages, auto parts, etc.